ABSTRACT

A packaging unit delimiting a space in which an article can be located such as an article containing a cosmetic product. The packaging includes at least one portion configured so that, when seen in a first direction, at least a part of the article can be seen and, when seen in a second direction different from the first, a first decorative motif can be seen. The portion includes at least one first transparent element allowing the article to be viewed, and at least one second element having the first motif associated, with the two elements extending in different planes.